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MON

4:45 - 5:15 pm CREATE ART. CREATE OPPORTUNITY.
Stephanie Rhodes Russell
Women's ALI

6:30 - 7:30 pm WOMEN LEADERS
BREAKING THE SOUND BARRIER |
KEYNOTE
Afa Dworkin
Sphinx Organization

11
TUE

2:00 - 2:45 pm PERSONAL BRANDING
FOR DEVELOPING ARTISTS | **WORKSHOP**
Linda Evans
Launched by Linda

3:00 - 4:00 pm LEVERAGING SOCIAL
MEDIA TO BUILD YOUR BRAND |
PRESENTATION
Brittany Jepsen
The House that Lars Built

6:00 - 7:15 pm SOCIAL IMPACT AS
A CATALYST FOR CAREER GROWTH |
KEYNOTE
Kathleen Carey
Gensler

12
WED

2:00 - 2:45 pm ON THE SAME SIDE
OF THE TABLE:
NEGOTIATION SKILLS |
PRESENTATION
Ana De Archuleta
ADA Artist Management

3:00 - 3:45 pm OWNING YOUR
CREATIVITY:
CONTRACTS &
INTELLECTUAL
PROPERTY 101 |
PRESENTATION
Erika Stallings
Broadcast Music, Inc.

6:00 - 7:15 pm ART, AUTHENTICITY,
& ACTION | **KEYNOTE**
Stephanie Rhodes Russell
Women's ALI

*ALL TIMES LISTED ARE MOUNTAIN TIME

educate
empower
engage

